

Scout Group Strategic & Business Plan for **Executive Summary:**

Scouting in Ireland is a voluntary, uniformed, non-formal educational movement for young people. It is independent, non-political, open to all without distinction of origin, race, creed, gender, sexual orientation, or ability, in accordance with the purpose, principles and method conceived by the Founder, Robert Baden-Powell as stated by the World Organisation of the Scout Movement.

A Scout Group is the local and primary vehicle for Scouting in Ireland. It is a registered Charitable Organisation and is registered as a Scout Group with Scouting Ireland. All Scout Groups are supported by Scouting Ireland through a Charter which is renewed annually. All Scout Groups registered with a Charter are members of Scouting Ireland Services (Hereinafter "Scouting Ireland"), a company limited by guarantee and itself a registered Charitable Organisation. They attend Scouting Ireland's Annual General Meeting and elect its Board of Directors.

This document provides for the aims and objectives of the Scout Group, the strategic analysis and the budgeted development plan to achieve these aims and objectives for the young people and adult supporters involved.

Aim/Mission of the Group:

The aim of the Scout Group is to encourage the physical, intellectual, character, emotional, social, and spiritual development of young people so that they may achieve their full potential and, as responsible citizens, to improve society.

For more details on the description and values of the Scout Group, please see the Scout Group Constitution.

Strategic/SWOT Analysis:

Strengths: History, Strong Committed Leader Team, Campsite and Scout Den, Financially Sound, Programme Standards

Weaknesses: Community Profile, Maintenance of equipment, Scout-Life Balance

Opportunities: Waiting List, Non-competitive nature, Youth empowerment

Threats: Costs, National Media Stories, Competition with other Youth Organisations, Compliance

Annual Action Plan:

Item	Priority	Target Description	Person Responsible	Budget	Review Date 1	Review Date 2	Review Date 3

Annual Budget:

	Previous Year Actual 2019	Current Year Actual 2020 *	Current Year budget 2020	Variance
Expected Income				
Income from Membership Fees				
Fundraising				
Donations				
Grants				
Other (Events, etc)				
Sub Total				
Less Expected Expenditure				
Membership fees paid to SI				
Amounts paid to Counties & Provinces				
Programme Costs				
Training Costs				
Admin Costs				
Den Costs				
Other Expenses (Events, etc)				
Volunteer Expenses				
Sub Total				
Surplus / Deficit				

* Due to the CoVid-19 Pandemic and the potential of the Group not operating fully throughout the year, there may be a significant difference between the Budgeted and Actual amounts.

Evaluating methods:

Scout Group endeavours to always review what they are doing at every level of the group. We do this by the method – Plan, Do, Review. After each event those that have participated review the event and this feeds into the next programme cycle and event.

This document was last reviewed and approved by the Scout Group Council of

Scout Group on the